

# Ross Jeffries' - GET LAID / PERSUASION NEWSLETTER!!!

Jan / Feb 1998

---

## Special Speed Seduction TroubleShooter Issue!

From: Marina Del Rey, California  
Monday, 4:05 P.M.

Dear Friend and Speed Seduction Student..

First, let me wish you a Happy and Prosperous 1998 and allow me to apologize for my long sabbatical from the newsletter. I can assure you I've been devoting my time to bring Speed Seduction along as far as it can go and to make it **the most dynamite, hands-down practical system** for success and power with women that the world as ever seen.

In this issue, I'd like to address some of the **more common challenges** that my students and clients have brought to my attention over the past year. I think by clearing these up you can **EXPONENTIALLY increase your Speed Seduction success**.

First and foremost, I want to talk about some basic concepts to get you through the **initial learning curve**.

Look: I know that Speed Seduction can seem a bit overwhelming at first. In fact, I sometimes think I deliver TOO much; you really have to **immerse yourself in it** to absorb it all.

And so the single most important thing I can tell you about being successful with Speed Seduction **also applies to success in virtually ANY new endeavor**. And that is...

## Don't Let Your Feelings Determine What Your Vision Will Be!

Listen: recently I was talking with a friend who had been feeling down..going through a VERY tough period...and she was asking me how I got through my bad times(which have been pretty bad and desperate at times...TRUST ME!).

And it occurred to me that everyone has struggles; everyone has difficulties, everyone has some real challenges. But those who get through it all and make a life for themselves the way they want **don't let how they feel in the moment determine what their vision will be**.

Now..don't get me wrong. I'm not saying to ignore the initial frustration you might feel when you are first trying SS and maybe tripping on your dick or falling on your ass. Or even more frustrating, getting some really great responses from hot women, but forgetting or not knowing **that last vital step to close the deal**. We've all been there.

What I am saying is, acknowledge the frustration..or even the confusion. But don't make them the deciding factor .

Let me give you a hint about something; we live in a world where 99% of the population are controlled by their feelings in the moment. That means they have little or no discipline. That means they have little or no direction or motivation. That means they sit around and wait for their feelings to kick them into action. That means you can be a zillion times more successful than them in ANY area of life if you can just get past this.

Here's my antidote for Speed Seduction(and life) success:

Acknowledge Your Feelings But **Act Based On Your Vision Of The Way You Want Things To Be And What You Want To Have Happen And Develop A Stubborn Refusal To Give Up Until Your External Reality Matches That Vision!**

A bit more about **"stubborn refusals"**. You see, sometimes, I think being "negative" can work better **in the boost phase** of a project or an endeavor than being positive.

Again..don't get me wrong. **Your VISION can and should be positive.** But as far as feelings go, **sometimes what it takes to get started is a STUBBORN refusal to accept things as they currently are..to be willing to do anything to fight your way out of it and get to something better.**

As an example from my own life: when I was 19 years old, I was still **absolutely terrified of women**. But I decided that summer..and this is really weird..I just decided one afternoon that I would **no longer be a prisoner of fear**. That I didn't care what happened to me while I did it or what I had to go through but that I was either going to get over my fear of women or die in the attempt.

So that summer I went to the shopping malls..and FORCED myself to talk to every woman I saw. I came close to throwing up the first 2 or 3 dozen times I was so scared. **I'm sure I didn't make any sense as I blurted out ANYTHING that came to mind.** But I was SO determined to overcome my fear, I didn't care.

And guess what? After about the 20th woman..a strange feeling came over me. A rush of elation..**of knowing I had kicked over and triumphed over a boundary and barrier that had kept me back!** And I knew that everytime I fought that barrier..everytime I defied and worked and acted against it, I was growing stronger, no matter HOW the women happened to respond. I was experiencing the power and joy of defining through brave(albeit not very effective) action how I wanted to be.

Now..since then I've developed and found **MUCH better tools**. But that willingness to pay the price and the stubborn refusal to stay stuck made all the difference in the world.

Which brings me to another vital point. And that is...

**Understand And Utilize The Value Of "Willingess"  
Vs. Will!!**

As kids, I think we are often brought up with tales of how our parents or grandparents or whoever endured **terrible hardships** and how easy we have it. THEY had to walk miles through the snow to get to school, wake up every morning at 3am to milk the pigs, and then after school work **fifteen hours in the brick factory**. And when they got home dad would beat them about the head and neck with a piece of chicken wire, IF they were lucky.

And sometimes, we're enculturated to believe in this concept of "steeling" ourselves against hardship.

I think this concept is often a mistake.

A story to illustrate: A brave..and I mean VERY brave girl is coming to my Los Angeles seminar as a demonstration subject. Now, I met this girl at a Silva Mind Control Training being given by my good friend and teacher, **Dr. John Latourette**. And when I called her today to make sure she was coming, she said,

"Well...I don't know. I can get the time off..and I can afford it...but frankly...YOU SCARE ME!".

Now, I thought that was **pretty ballsy** for her to admit that she is scared and to be straight with me about it.

But the funny thing is this: she also told me she was scared of Dr. Latourette and what HE teaches..that she finds Dr. L(who I admire greatly, by the way..don't hurt me, John) frightening, but she **STILL went to his seminar**, because **she, truly, truly wants to learn what he teaches**.

Now, I said to her, "look down at your lap and tell me if you see huge brass balls, because YOU'VE got them! To be scared but want it badly enough to go anyway is true, true courage!".

So, after discussing me and MY seminar, **she's still a little frightened of me**. But she's coming anyway, and I admire that 1000%. This girl will go much farther in her life because of that **quality of willingness; of being open and willing to take action even though she's frightened!**

My point is this; if you simply open yourself to whatever learnings might come your way and whatever initial embarrassments or frustrations you might experience as you are attaining mastery at SS, **you don't have to steel yourself like you are about to be in a car accident!**

Rather, you can **RELAX** and accept that it may be tough for a while and decide you will push yourself through it anyway. Because when you relax into it **you'll rocket through the learning curve..**

Listen: **It may seem like I am harping on this a bit**, but it is VERY important. Because "will" not only makes things harder, **it also tends to exaggerate the actual price you have to pay and implies a doubting of your ability to take it**. In effect, it's an **OVERresponse**.

Willingness on the other hand allows you to relax and keep your focus during the learning curve. You're not fighting yourself and things therefore flow much easier. The learnings come faster and above all you get to keep your FOCUS on where you want to be!

### **A Good Practical Exercise For Maintaining Your Vision**

I've found that the following meditation REALLY has helped me during the toughest times to keep my vision focused on the future!

Sit quietly, and do some deep breathing. If you know some breathing disciplines or already know how to do altered state work of some kind, go ahead and do it.

Once you reach that altered state, close your eyes and say to yourself, "I rise above what others think is possible and enter a place where anything can be." As you say that, literally visualize yourself rising above the ground and see the city beneath you, containing all the limits and limited thinking (including what was once your own) down there below. And now from this NEW place..this place where anything can be possible..where anything can be tried out and anything can be tried on..from THIS place, think about how you'd like things to be and what answers you can find. From this place set your vision and do your thinking. And carry this place with you. Because it's where you DESERVE to live from.

And the truth is this: **it is ONLY when you live from is place FIRST that your external reality will begin to reflect it.** The sole trick is **getting through the lag time between the two!** That act of discipline, clarity and willingness is the key to getting wherever you want to in life!

### **Ok. Here Are The Specific Speed Seduction Trouble Shooting Tip**

Tip 1: The patterns are examples, NOT rules. Many students think that unless they present the patterns to women, word for word, that they won't work or get results. THIS IS JUST 100% FALSE! The patterns are **only examples**..very GOOD

examples..of the kinds of communication that turn women on. But they aren't meant to be rigidly or exclusively followed. Learn from them HOW they work, and you'll be able to eventually create your own patterns.

Tip 2: Women enjoy the patterns, so DON'T worry about being caught. So many beginning students feel like they are doing something wrong...a small minor crime like picking a pocket or stealing a wrist-watch when they approach women to do the patterns!

Hey..**the patterns are designed to make women feel wonderful!** At the very least you are brightening her day and doing her a favor and at best turning her on unlike anyone else ever has! So far from feeling bad, you ought to be excited about the gift you are giving her!

Tip 3: Practice the patterns outloud! The patterns are meant to be SPOKEN, not read! You can't really master the tonality and tempo

unless you practice OUTLOUD! THIS STEP IS CRITICAL!

Tip 4: Take a little bit each day! Speed Seduction is like learning a whole new language and a whole new way of thinking! Be fair to yourself and don't try to master it all at once! Take your time and just do a little bit every day! You'll be shocked at how much you master in just a couple of months time!

Tip 5: Pattern Flow Is Important! One of the most crucial skills is knowing how to transition from one pattern to the next! In the last letter I sent you, I told you how to make flash cards to quickly learn how to flow from one pattern to the next! If you haven't done that... DO IT NOW!

Tip 6: Understand The Conversational Set-ups! Patterns are hard to use if you don't know how to introduce them and bring them up in conversation! For each pattern you want to use you ought to have at least two ways of bringing it up! I cover this in several of the Get Laid Newsletters, so if you haven't got them, call Yates for your back issues NOW!

Tip 7: Practice Your Closing! So many guys have told me they've run patterns but when it comes time to closing the deal..they are stuck! Well, as I have said, if you want a result, you 've got to rehearse it! So prepare your closes in advance so they flow from you naturally and without thought when you need them!

Along those lines, here are some EXCELLENT closes I've come up with, with some help from my great students, Brother Orion and Brother Kamal(close #3).

**Close #1:** Why don't we continue this somewhere else and see how much we can enjoy each other's company?

**Close #2:** It's too bad you're not the type of person who can imagine feeling and doing all the things you love to feel and do..for all the reasons that make sense to you..but as you think about it just like that..doesn't it just seem that spending some time together is something we have to do?

**Close #3:** So..what steps would we have to take in order to make sure we can talk again?

**Close #4:** I have an intuition..and I don't know if you can imagine this as I describe it..that when we get a chance to talk without time pressures or interruptions...we'll really enjoy each other's company..and I'm wondering if there's a number where you feel comfortable having me call you.

-----

## **The Mail Bag**

From: XXXX69

Date: Fri, 9 Jan 1998 23:05:58 EST

NO TECHNIQUES BUT A REQUEST FOR SUGGESTIONS

TO MY UNIQUE SITUATION

Hello Brothers and Brotheretts;

As my prior post said before, I am new to sargying and I consider myself to still be in the practice mode.

I am trying to turn a friend who majored in psychology into a lover.

This is someone that I have known in the latin dance scene. I met her almost a year ago and just got her number but I have talked to her whenever I saw her at the dance clubs.

Before we went dancing, I took her for coffee and we talked.

I established what I thought was rapport and told her about my visual intuition about her and her bad habit of making pictures when someone was talking to her. (abbreviated pattern description because supposedly you know this already) She did not respond to this or the connection pattern. I tried to elicit her values and she fought me on this also.

Everything I tried she shut me down and was totally uncooperative.

She told me that I sounded insincere and unnatural. That tells me that I need to work on being more natural sounding.

I considered this practice and as Ross says, "Learn from your mistakes, and do not get rattled by setbacks."

This may be one situation where being myself and not using ss may be in order. Personally, I do not like that idea. If anyone has any suggestions besides the obvious of working on sounding more natural that would be great.

P.S. For those of you out there who want a learning experience ---->- Although I am new to this and I do not know everything, notice that my attitude is still intact and I will continue to move forward in my pursuit to master and improve my ss skills.

Dear Brother XXX,

I'm most interested in this chych's comments that you sounded unnatural.

First, from what you yourself said, you've known her for at least a year. So, if you suddenly start talking this way about all this stuff it won't match with what she already "knows" about you and how you talk.

My suggestion in this type of situation, when you are practicing SS with women you already know IS TO USE QUOTES. Take whatever themes or patterns you wish to use, and talk about how you learned about this in a class or a seminar or a lecture or a tape set.

That way all the suggestions go in, without her having to worry about why you are suddenly talking in ways you never have before. Of course you are..you've learned something new! And now here's

HER chance to open up and listen to you; after all, what person wants to be perceived as being against new learnings?

Finally, to the extent that you make the pattern more a reflection of your own passions and interests you will have more success in conveying a sincere communication rather than reciting rehearsed "lines". Remember one of the tips above: the patterns are only EXAMPLES and NOT rules.

Along these lines, as an exercise, why not pick a theme that has some deep personal interest for you and also might intrigue women? You can then use pieces of the patterning language to come up with someone unique for yourself! I'm not looking for robots who recite my stuff, but creative thinkers who can make it even better and teach ME how to "Sargy" even better.

(For those of you who still don't know, "Sargy" is my beautiful Russian blue pussy-cat and some of my students have nicknamed practicing Speed Seduction after this magnificent feline beast! MEEROW!)

-----

(From the SS private email list)

From: SXXXXXX  
To: ss@seduction.com  
Subject: Healthy judgement...

Hi Ross,

One of my friends has asked me to ask you for advice on what he should do.

I have told him about SS and NLP. At first, he thought it was BS and does not work. By now, he suspects that it works and is not (all) BS, but is still not willing to use it. Thus, he is still a nice guy, and average chump who needs a good advice, otherwise is definitely going to be frustrated. :)

He has hung out with this chinese chick for a while after she broke up with a (chinese) boyfriend about 1 month ago. I think he is kinda falling in love and has certainly put a high value on her. He called her to his room once and read her A Single Perfect Rose (I managed to convince him of that) and then told her that he wants to "go out with" her. She said "It is not a good time" because she just recently broke up this year-long relationship. They have continued to hang out though--study together, play video games, and other lame-to-do-with-an-HB stuff. Now he has invited her for dinner (against my advice), thus putting bunches of eggs in one basket. Also he did it over E-mail and is anticipating a response

after she gets back from the holidays. If she says no, then he won't be needing advice.

If she says yes, however, he is wondering how he should approach the dinner, how to act, and whether to make a physical pass (after the dinner). I have already given him my \$0.02 worth, but he want the advice of some of the guys (I have been showing him some of the list discussions) after of course making it clear what the non-disclosure terms are.

He is definitely a guy who can benefit from SS, because now his social life and (what is worse) his attitude is pathetic. I have told him about the basic beliefs, however he has trouble adopting them:

"There are virtually no good-looking and nice chicks at Caltech. It will take another 5 freshman classes for me to find another like this one."  
was a response to "If I were to tell you that tomorrow you could meet 10 women all better than this one..."

"I am more attracted to this girl than any other girls I've liked. She has got just about everything I am looking for. Hell yeah, I've put a hell of a lot of importance on her." was the response to "You are putting way too much importance on this one chick."

Please let me know what you think so that I can let him know. Once again, he trusts my judgement and advice, however, he asked me for the wisdom of the list as well. He is unwilling to use pattern and (I am sure) incapable of mirroring, so it will have to be straightforward pre-SS stuff. Thanks

Stefan

Dear Stefan,

Geez, Louise..your friend is making SO many dumb mistakes, I scarcely know where to begin.

First, and most illustrative, Speed Seduction is NOT something that is meant to be used to "get dates". Speed Seduction is meant to REPLACE DATING.

As I tell guys in my seminars, so do I now repeat to you, "DATING IS FOR WOMEN YOU ARE ALREADY SLEEPING WITH".



Secondly, he's coming at the whole thing with a poverty/scarcity mentality,  
so OF course he's making mistake number three, which is attaching too much meaning to this woman!

Looks to me like whatever advice you give him, he's gonna get clobbered!

It's admirable that you're a good enough pal to tell him about Speed Seduction, but I'm afraid he's going to really have to hit bottom before  
he listens! Maybe after this woman has done an ego-ectomy on him, he'll be more willing. But if he won't adopt the attitudes or use the tools, what can you do?

Look: Speed Seduction is MECHANICS, not MAGIC. If you don't use all the elements in the right sequence in the right way, it isn't going to work.  
This guy won't do that so he isn't going to go anywhere with it.  
Leave  
him to his fate until he decides to come around. Then drag his pathetic ass to a seminar!

From: ScottXXXX  
To: "'ross@seduction.com'"  
Subject: internet groups and other items.  
Date: Fri, 28 Nov 1997 10:58:50 -0600

You are GOD. Not a god but GOD. I am a new student and while a still need  
a little work on the final close (off). I can easily say that EVERYONE in  
every area of my life is responding to me and a much more positive way.  
Since I began studying speed seduction I have been described as passionate,  
gifted with words, very sexual, spiritually centered, and numerous others.  
I have NEVER been described in such ways! I can't wait to get really good!

I can't seem to access alt.seduction.fast and would like some help.  
Also  
how do I find myself setting up an appointment for my consultation as part  
of the deluxe package.

Scott XXX  
Aspiring Slime Bag

Dear Scott,

Thanks for the kind words. Sargy has asked me to remind you that far from  
being God or a god, I'm merely a fairly useless hu-man who is good for

cleaning the scat box and working a can opener. If I woke up one morning without thumbs or the size of a mouse, he'd gladly kill me if he could.

It's interesting that women are using such terms to describe you as you stated in your email. You need to understand that the more you explore the themes of seduction and let the patterns become real for you, the more terms like "passionate" and "spiritually centered" will become true about you and the more your success will increase.

In fact, I would say students go through three stages of Speed Seduction Mastery.

Stage One: memorizing and using memorized patterns, word for word.

Stage Two: learning to use themes that incorporate pieces of the pattern language.

Stage Three: learning to use themes that have deep personal meaning for the student as well as being intriguing to women and allowing the student to use pieces of the pattern language.

Sounds like you aren't far from Stage Three. Hope you get plenty of rest and take your vitamins!

As for alt.seduction.fast; I wouldn't concern myself with it. It is pretty much a flame fest and spam repository, and there isn't much we can do about that. There IS however a private Speed Seduction email list that is free for you to participate in. Email me again for instructions on joining. And leave your number and we'll talk about the consultation that comes with your purchase the Delux Home Study Course!

Piece and Peace

Ross

P.S. Here's my seminar schedule for 1998:

Los Angeles: Jan 30, 31, Feb 1st

Miami Beach: April 17, 18, 19th

Chicago: June 12, 13, 14th

Atlanta: August 7th, 8th, 9th

Las Vegas: September 11, 12, 13th

[Back to the Newsletters Menu](#)