

# **Ross Jeffries' - GET LAID / PERSUASION NEWSLETTER!!!**

**Jan / Feb 1997**

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## **How To Laugh Yourself To Ultimate Seduction Success!**

Dear Friend and Valued Reader,

More and more, I am seeing the importance of generating laughter as the start of my seductions.

One of the problems many fledgling SS students have is, they take the whole damn thing WAY too seriously.

This is a BIG mistake for several reasons.

1. You are going to go through a trial and error learning period where it's unlikely you'll execute each required step. You're going to trip over your dick!

EVERY student(including me!) goes through this.

If you can treat it as a fun game rather than a task you MUST do well at, you'll find yourself taking a lot more action a lot more readily.

This is why "confidence" can be the wrong thing to aim for; it implies some task you MUST perform and at which you could fail.

If you view it, however, as play, then the worst that can happen is you discover some chycck doesn't want to play with you. Oh well....

2. Laughing puts the chycks off guard, randomizes their synapses, and readies them for a deeper rapport. It's like playing peekaboo with a baby.

One of the approaches I've found is to adopt the laughing response into my connection patterns. This works whether it's the first time I've spoken to her, have spoken to her before, on the phone or in person.

Step one: Make 'em laugh. Sometimes(in fact oftentimes) just being direct will do this.

I can remember walking up to a stunning brunette in a shopping mall, and with a laugh in my voice(more on this latter) I said, "Pardon me m'am...forgive me for interrupting you here.....but you are so pretty.....I'm willing to make a total ass of myself, just to get a chance to meet you. My name's Ross."

She laughed and told me her name and when I asked why she laughed she responded, "Because it's so uncommon."

Step two: Say something like, " I can tell you're a woman with great taste...cause you laugh at what I say..Now, the more you laugh at what I say... the more you'll recognize just how attractive you find that...and the more you'll look forward to being with someone

just like that...."

Step three(Work it into a connection pattern) "In fact...just standing here....talking with you...I have an intuition...that when you connect with someone...someone you really like...someone you're really attracted to who makes you feel that click..right there...you know that sense of just feeling totally drawn...like you've known this person forever...like you were meant to know them....a big part of it is that recognition that you can RELAX and laugh with this person..can you feel that..is maybe how it works?)

Step four: transition into talking about how interesting it is how people begin the process of connecting..oftentimes there's a strong element of fascination involved...I find when I start to listen carefully(blah blah blah).

I've found that women almost UNIVERSALLY respond favorably to this beginning approach...they really do giggle like little kids when you talk about the more they laugh...the more they recognize just how attractive they find that.

(You can, as a variation, add in, "And the more you'll look forward to being with someone just like that.")

If you're on the phone, you can also add in,

"In fact, I don't know if you can recognize that with each little giggle...with each breath you take...with each beat of your heart...you're growing more intrigued, but anyway..just setting aside whatever pictures just keep popping into your mind when I say that...how are you doing today?"

( By the way, I quite enjoy using SS over the phone. I think it particularly has its advantages when dealing with women who need to have the feeling that they are participating in the seduction; somehow, the illusion that they are alone allows them to have MUCH stronger responses. Plus...since your mouth is, in effect, right up to their ear, it makes anchoring them to your voice MUCH, MUCH EASIER!)

Now, as an added service, here are some of my favorite things to say that get a laugh,

"I wish I were a girl like you...so I could have a guy like me come into my life!"

"I know what your ideal, dream guy looks like.....I see his face every morning, when I look in the bathroom mirror."

"If I were a woman..and I were half as attractive as you are..I'd stand in front of the mirror all day long..until I worked up the courage to ask myself out!"

More Kewl Phone Tricks!

Here's one to use on a woman you've already seduced, or who is already given you some strong doggie dinner bowl looks. It's NOT for a firsttimer/new girl with whom you are having first contact:

1. Leave a fairly straight message on her machine on whatever topic.  
"Hey Cindy...can you please call me back with your cousin's address

so I can send him those Batman condoms? Ok? Bye(allow a pause of three beats!)...now you realize I'm still leaving a message...a message you can hear INSIDE YOUR MINE..whenever you really wanna feel UMMMMM...WONDERFUL...you can just find this message replaying itself in ways that suprise and DEEE-LIGHT you..and that's a great thing..isn't it?)

How To Put Laughter In Your Voice.

As I keep saying over and over again, the first and most important step in Speed Seduction is to generate and design your OWN custom state of mind for seducing chycks.

When it comes to beautiful chycks, too many guys only have one state: Arousal and Speechless Panic!

Why not custom design your own state? In fact..let's stop a minute and do a little exercise.

Exercise: Imagine that you have to design the ultimate chyck seducing android. Forget about what it looks like; let's say it has to look like you!

What attitudes and states of mind would you design in for this android to insure his seduction successss with the highest quality chycks?

List 5 of the qualities/attributes that would make up this android's state of mind around beautiful chycks:

- 1.
- 2.
- 3.
- 4.
- 5.

Now..imagine you have, in front of you, an equalizer, like what is found in a stereo sound system, with five channels, one for EACH attribute you listed in part one of this exercise.(The illustration below contains MY attributes..use your own!)

10 -	10 -	10 -	10 -	10 -
9 -	9 -	9 -	9 -	9 -
8 -	8 -	8 -	8 -	8 -
7 -	7 -	7 -	7 -	7 -
6 -	6 -	6 -	6 -	6 -
5 -	5 -	5 -	5 -	5 -
4 -	4 -	4 -	4 -	4 -
3 -	3 -	3 -	3 -	3 -
2 -	2 -	2 -	2 -	2 -
1 -	1 -	1 -	1 -	1 -
0 ____	0 ____	0 ____	0 ____	0 ____
ferocious	clear	playful	aroused	thorough

Ok? Got that? Now, experiment with different combinations of settings until you've designed in the state of consciousness you want for your chyck seducing android. Experiment with sliding the controls to various levels of intensity..only as fast as you can feel those attributes in your body...mind...hear the voice of that attribute internally and externally,. etc.

This is a great exercise! And...if you want to have me guide you through it, in an altered state, as I induce a powerful trance that locks these changes in, you need to order my Equalizer audio tape! Call Yates at 703-791-6421 and get 'em while they last!

Now, about putting laughter in your voice! You'll find this is a function of turning up the juice on the playful/fun setting in your mind! The cool thing is, once this is locked in, that voice becomes the anchor for the entire state you've customized designed! It's a really great tool all around!

#### Book Recommendations For 1997

Invariably, around New Year's, someone who doesn't know me well enough to know better asks, "Hey, Ross. Have you got any New Year's resolutions?".

Now, anyone who knows me knows I believe in living with resolve all year round. If the only time you can reach a state of being resolute is one day out of the year, you're in big trouble.

In any case, one of the things I am resolved to do 365 days a year is continuing to improve myself and the my knowledge of what counts in the world. If YOU are interested in that sort of thing(and why else would you be reading this newsletter if you weren't) I think a very good place to start is what you choose to read.

Therefore, I thought I'd start this issue out(don't worry...we'll be getting to some great get laid stuff too!) by recommending some VERY excellent books that you MUST read if you truly want to live your dreams and kick some ass in the world.

"What are these sacred texts, oh Great and Flawless Guru?" I can hear you asking.

Well, here's my list, dear friends(these are in NO particular order; they are all important for you to read, absorb and apply!).

1. Awaken The Genius: Mind Technology For The 21st Century by Patrick Porter, Ph.D. Available by calling (606)-271-1791. This is an absolutely brilliant book about the power of building altered states of consciousness to reach your goals and beyond. His self-help dialogue and exercises are excellent; I don't buy everything he says about diet and such, but hey...who says everyone has to agree with me 100% of the time? Highest possible recommendation.

2. How To Make Millions With Your Ideas by Dan S. Kennedy. Available at your bookstore or by calling Dan's office at (800)223-7180. Kennedy is to marketing what Guru Ross is to NLP and getting laid. You simply cannot afford to be without this man's advice if you are serious about financial success; he not only publishes this book, but about a dozen other titles, plus he has a killer newsletter. Reading this book caused me to seriously reevaluate and upgrade several aspects of my business. Do yourself a favor and get it!

3. Virus Of The Mind by Richard Brodie. Available at any bookstore.

Brodie is the guy who wrote the original Micro-Soft Word program and retired a millionaire in his 20's! But this book on the new science of Memetics is really about the insidious programming mechanisms that the powers that be (government, media, church, big business) use to try to restrict your thinking and turn you into an obedient little robot. Read this book and learn to protect your self and generate your own societal programming mechanisms!(According to Richard, who is now a buddy of mine, I'm actually an unwitting expert at this "meme" stuff and have used it quite well to promote myself and Speed Seduction! Wow! You really do learn something new every day!)

4. Your Mind, The Magician by Allen M. Rosenthal. Available at most bookstores. This book is a brilliant little second look at Psycho-Cybernetics(which, if you don't know, is a classic written in the 60's by Maxwell Maltz) with some great metaphysical insights thrown in for good measure. This book really helped me get some great practical insights on how to visualize end results and get into the flow of things and take some attention off of my obsessive planning. If you want to learn how to engage your Creative Mechanism, read this suprisingly useful and very good book. Hell, I may even invite Allen to speak at my next week long, Speed Life training.

5. Secrets Of Sex Magick by Frater U.D. Available in the occult sections of larger bookstores or my calling the Llewellyn Company at 1-800-THEMOON. This book is NOT about using magic to get sex, but is about using the energy and altered state of sexual arousal to do magic in general. This is the single most intelligent and sensible expose of magick I have ever read, and the author basically breaks magick down into three components: will, imagination and altered state. Cuts through the crap and gets to what works. Highest possible recommendation.

6. Vultures In Eagle's Clothing by Lynne Meredith. Available ONLY by calling (714) 375-6631. Is our tax system really voluntary as the author claims? Is it really legal, based on valid constitutional law, to not file Federal income tax returns?

Don't ask me to offer any opinion in writing, damn it! But the book is one of the most stimulating reads I've ever experienced and I can only invite you to draw your own conclusions. Whatever you may conclude, you'll wind up agreeing that this is a vitally important book if for no other reason than it discusses the foundations this country was built on and just how far most American's have been brainwashed to forget them! Get it! Very highly recommended!

7. Prometheus Rising by Robert Anton Wilson. Available from New Falcon Publications, (602) 246-3546. A brilliant expose of how folks are programmed by the powers that be to live inside their reality tunnels and never even consider the possibility of breaking free and living of a life of their own design and creation. GET THIS ONE!

8. Monsters And Magical Sticks: There's No Such Thing As Hypnosis by Steven Heller. One of the most stimulating, thought-provoking books on hypnosis I've ever read; it explodes the Hollywood myths and shows you how trance is part of everyday experience. Perhaps the best book on hypnosis you will ever read and you can order your copy from the MAPS catalog at 800-233-6277. (Incidentally, MAPS has the most extensive NLP book and tape collection I've ever encountered

and you really should get their catalog; it's free!)

The Mail Bag

From: anonymous@xxxxx.xxx.CORNELL.EDU  
To: sandworm@via.net  
Subject: Statistical evidence

Ross,

Have you ever considered submitting Speed Seduction for scientific study? Do you have any statistical analysis or data as to it's effectiveness? Statistics would be far better when it comes to convincing people that it works? There are too many useless products that claim to work miracles that are not even moderately successful.

Dear Statistics Lover,

Since I'm not publishing in scientific journals, the protocols and standards of scientific journals are no more binding on me than the archaic format of documents used in court proceedings and pleadings.

I merely invite people to examine the principles I'm teaching, see if they make sense, and then apply them in the real world.

And I'm not offering miracles or magic. I'm offering MECHANICS. TOOLS that need practice and a set of conditions to make them work. These TOOLS require you to pick them up and use them.

Received anonymously from the SS mailing list  
12/27/96, 11:56 AM

Ross,

I love your web site but I think you are giving the store away.

How about charging extra for seeing Sargy? After all, I bet Sargy can pull more babes than most people can imagine.

Anonymous Sargy Fan

Dear Sargy Fan,

If only I could get the little fucker to walk on a leash, he'd be the ultimate chick magnet, but he starts sharpening his claws and glaring at me whenever I bring up the subject!

Date: Fri, 27 Dec 1996 10:45:52 GMT  
Subject: Email via Form -- Seduction Web Site

From: ghosting@versus.com.mx  
To: sandworm@via.net

Hey Ross:

I live in Mexico, so the techniques you teach are based in English, I know that the basics are the same, but do you have something developed in Spanish? Or how do you get laid with latin girls?

Dear Ghosting,

The best way to get laid with Latin girls is to become a Catholic priest.

Just kidding; the important thing to understand, when translating SS to another language, is that while the individual quirks and tricks may change, the basic principles of capturing and leading the imagination and emotions are the same!

If there are any Spanish speakers out there in Seduction land working on SS translations into Espanol I invite you to contact Ghosting at the e-mail address above.

Oh Mighty Guru Ross,

Here's a pattern I've worked out for helping a girl to have "dreams" about you! What do you think?

"Have you ever had dreams about someone you really really like? Me, for instance, I find that when you meet somebody who you're very attracted to , and you start to THINK ABOUT THAT PERSON all the time, that's when you can really begin to NOTICE THAT PERSON IN YOUR DREAMS.

I mean you know how you REMEMBER some dreams , and others you FORGET? It's like when you constantly THINK ABOUT THIS PERSON , your conscious mind GOES DOWN REAL DEEP into your subconscious and BRINGS BACK all these wonderful dreams about them. If you were to DO THAT at night, how long would it take you to REALIZE that you're dreaming about this person? Me, I've had that happen before many times..."

The key, for people seeing such a pattern for the first time, is to be visually perceivable, but not consciously noticable. If you point down frantically at your crotch and say real loud "GOES DOWN REAL DEEP" at the dinner table, yer gonna get slapped, okay?

What do y'all think about that? As Johnny Five would say "Input! Mooooooooore innnnnnput!"

Marc Breaux  
New Orleans, LA

**Peace and piece,**

**Ross**

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